



# DATABASE AUDIT

AS OF FEBRUARY 2021



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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## DESCRIPTION OF LIST AND SOURCE NAMES

OneKey is a database of healthcare professionals at healthcare sites. The proprietary database from IQVIA is compiled and updated continuously through web research, customer inquiries and change requests, IQVIA transactional data, and trusted industry and government sources. The OneKey database supports sales, marketing, research and compliance initiatives for life sciences, medical equipment and device companies, healthcare IT providers, managed care, direct marketing, publishing, government, insurance, education, pharmacies, food services and other stakeholders.

## LIST TOTAL

List total as of February 2021 is 1,741,015.

## PURPOSE

The data reported herein is an analysis of the title/function.

## METHOD OF CONFIRMATION

Demographic information as reported herein, including name, title/function, and address were confirmed by BPA Worldwide through the following procedures: A sample was drawn by audit personnel using a random starting point and an interval selection thereafter. For the selection,

- a. A test verification was conducted to verify accuracy of the list sources.

## DUPLICATION

The level of healthcare professionals at multiple locations in the database was found to be 51.2% or 890,989 users.

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AS OF FEBRUARY 2021**

| Business/Title                          | Total Qualified | Percent of Total |
|---|-----------------|------------------|
| <b>HOSPITAL LIST</b>                    |                 |                  |
| ADDICTION PSYCHIATRY                    | 149             | -                |
| ADOLESCENT MEDICINE (PEDIATRICS)        | 129             | -                |
| ADULT CARDIOTHORACIC ANESTHESIOLOGY     | 435             | -                |
| ADULT RECONSTRUCTIVE ORTHOPEDICS        | 39              | -                |
| ALLERGY & IMMUNOLOGY                    | 272             | -                |
| ANATOMIC PATHOLOGY                      | 287             | -                |
| ANATOMIC/CLINICAL PATHOLOGY             | 4,024           | 0.2              |
| ANESTHESIOLOGY                          | 15,071          | 0.9              |
| CARDIOVASCULAR DISEASE                  | 2,745           | 0.2              |
| CHILD & ADOLESCENT PSYCHIATRY           | 1,384           | 0.1              |
| CHILD NEUROLOGY                         | 477             | -                |
| CLINICAL CARDIAC ELECTROPHYSIOLOGY      | 249             | -                |
| CLINICAL NEUROPHYSIOLOGY                | 197             | -                |
| COLON & RECTAL SURGERY                  | 191             | -                |
| CRITICAL CARE MEDICINE (ANESTHESIOLOGY) | 601             | -                |
| CRITICAL CARE MEDICINE (IM)             | 779             | -                |
| CYTOPATHOLOGY                           | 429             | -                |
| DERMATOLOGY                             | 686             | -                |
| DERMATOPATHOLOGY                        | 110             | -                |
| DIAGNOSTIC RADIOLOGY                    | 7,272           | 0.4              |
| EMERGENCY MEDICINE                      | 25,669          | 1.5              |
| ENDOCRINOLOGY DIABETES & METABOLISM     | 710             | -                |
| FACIAL PLASTIC SURGERY                  | 17              | -                |
| FAMILY MEDICINE                         | 10,545          | 0.6              |
| FORENSIC PSYCHIATRY                     | 219             | -                |
| GASTROENTEROLOGY                        | 1,578           | 0.1              |
| GENERAL PRACTICE                        | 1,034           | 0.1              |
| GENERAL PREVENTIVE MEDICINE             | 222             | -                |
| GENERAL SURGERY                         | 6,988           | 0.4              |
| GERIATRIC MEDICINE (FAMILY MEDICINE)    | 125             | -                |
| GERIATRIC MEDICINE (INTERNAL MEDICINE)  | 804             | 0.1              |
| GERIATRIC PSYCHIATRY                    | 325             | -                |
| GYNECOLOGICAL ONCOLOGY                  | 128             | -                |
| GYNECOLOGY                              | 78              | -                |
| HAND SURGERY                            | 61              | -                |
| HAND SURGERY (ORTHOPEDICS)              | 76              | -                |
| HEMATOLOGY (INTERNAL MEDICINE)          | 194             | -                |
| HEMATOLOGY (PATHOLOGY)                  | 377             | -                |
| HEMATOLOGY/ONCOLOGY                     | 1,444           | 0.1              |
| HOSPICE & PALLIATIVE MEDICINE           | 441             | -                |
| HOSPITALIST                             | 4,700           | 0.3              |
| INFECTIOUS DISEASE                      | 1,626           | 0.1              |
| INTERNAL MEDICINE                       | 34,594          | 2.0              |
| INTERNAL MEDICINE/PEDIATRICS            | 1,196           | 0.1              |
| INTERVENTIONAL RADIOLOGY                | 276             | -                |
| MATERNAL & FETAL MEDICINE               | 190             | -                |
| MEDICAL GENETICS                        | 193             | -                |
| MEDICAL ONCOLOGY                        | 406             | -                |
| MUSCULOSKELETAL RADIOLOGY               | 74              | -                |
| NEONATAL-PERINATAL MEDICINE             | 2,391           | 0.1              |
| NEPHROLOGY                              | 1,054           | 0.1              |
| NEUROLOGICAL SURGERY                    | 1,107           | 0.1              |
| NEUROLOGY                               | 2,610           | 0.2              |
| NEURORADIOLOGY                          | 882             | 0.1              |
| NUCLEAR MEDICINE                        | 389             | -                |
| NURSE PRACTITIONER                      | 49,032          | 2.8              |
| OBSTETRICS & GYNECOLOGY                 | 4,925           | 0.3              |
| OCCUPATIONAL MEDICINE                   | 141             | -                |
| OPHTHALMOLOGY                           | 1,133           | 0.1              |
| OPTOMETRIST                             | 662             | -                |
| ORAL & MAXILLOFACIAL SURGERY            | 62              | -                |
| ORTHOPEDIC SURGERY                      | 2,644           | 0.2              |
| ORTHOPEDIC SURGERY OF THE SPINE         | 51              | -                |

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AS OF FEBRUARY 2021 (CONTINUED)**

| Business/Title                           | Total Qualified | Percent of Total |
|--|-----------------|------------------|
| OTOLARYNGOLOGY                           | 1,177           | 0.1              |
| PAIN MEDICINE                            | 375             | -                |
| PAIN MEDICINE (ANESTHESIOLOGY)           | 205             | -                |
| PAIN MEDICINE (PM & REHAB)               | 22              | -                |
| PEDIATRIC ANESTHESIOLOGY                 | 963             | 0.1              |
| PEDIATRIC CARDIOLOGY                     | 887             | 0.1              |
| PEDIATRIC CRITICAL CARE MEDICINE         | 1,252           | 0.1              |
| PEDIATRIC EMERGENCY MEDICINE             | 274             | -                |
| PEDIATRIC EMERGENCY MEDICINE (PED)       | 1,018           | 0.1              |
| PEDIATRIC ENDOCRINOLOGY                  | 330             | -                |
| PEDIATRIC GASTROENTEROLOGY               | 417             | -                |
| PEDIATRIC HEMATOLOGY/ONCOLOGY            | 956             | 0.1              |
| PEDIATRIC INFECTIOUS DISEASE             | 293             | -                |
| PEDIATRIC NEPHROLOGY                     | 216             | -                |
| PEDIATRIC OPHTHALMOLOGY                  | 13              | -                |
| PEDIATRIC ORTHOPEDICS                    | 121             | -                |
| PEDIATRIC OTOLARYNGOLOGY                 | 87              | -                |
| PEDIATRIC PULMONOLOGY                    | 248             | -                |
| PEDIATRIC RADIOLOGY                      | 407             | -                |
| PEDIATRIC SURGERY                        | 263             | -                |
| PEDIATRIC UROLOGY                        | 71              | -                |
| PEDIATRICS                               | 11,399          | 0.7              |
| PHYSICAL MEDICINE & REHABILITATION       | 1,970           | 0.1              |
| PHYSICIAN ASSISTANT                      | 24,196          | 1.4              |
| PLASTIC SURGERY                          | 656             | -                |
| PODIATRIST                               | 1,189           | 0.1              |
| PSYCHIATRY                               | 8,531           | 0.5              |
| PSYCHIATRY/NEUROLOGY                     | 253             | -                |
| PULMONARY CRITICAL CARE MEDICINE         | 1,860           | 0.1              |
| PULMONARY DISEASE                        | 788             | -                |
| RADIATION ONCOLOGY                       | 1,021           | 0.1              |
| RADIOLOGY                                | 902             | 0.1              |
| REPRODUCTIVE ENDOCRINOLOGY & INFERTILITY | 58              | -                |
| RHEUMATOLOGY                             | 554             | -                |
| SELECTIVE PATHOLOGY                      | 299             | -                |
| SLEEP MEDICINE                           | 183             | -                |
| SPORTS MEDICINE (FAMILY MEDICINE)        | 99              | -                |
| SPORTS MEDICINE (ORTHOPEdic SURGERY)     | 114             | -                |
| STUDENT HEALTH CARE                      | 8,586           | 0.5              |
| SURGICAL CRITICAL CARE (SURGERY)         | 566             | -                |
| SURGICAL ONCOLOGY                        | 169             | -                |
| THORACIC SURGERY                         | 834             | 0.1              |
| TRANSPLANT SURGERY                       | 91              | -                |
| UROLOGY                                  | 1,271           | 0.1              |
| VASCULAR & INTERVENTIONAL RADIOLOGY      | 910             | 0.1              |
| VASCULAR NEUROLOGY                       | 138             | -                |
| VASCULAR SURGERY                         | 563             | -                |
| DUPLICATED USERS                         | 163,928         | 9.4              |
| <b>HOSPITAL LIST SUB-TOTAL</b>           | <b>437,622</b>  | <b>25.1</b>      |
| <b>OUTPATIENT CENTER LIST</b>            |                 |                  |
| ADDICTION PSYCHIATRY                     | 187             | -                |
| ADOLESCENT MEDICINE (PEDIATRICS)         | 210             | -                |
| ADULT CARDIOTHORACIC ANESTHESIOLOGY      | 202             | -                |
| ADULT RECONSTRUCTIVE ORTHOPEDICS         | 150             | -                |
| ALLERGY & IMMUNOLOGY                     | 1,667           | 0.1              |
| ANATOMIC PATHOLOGY                       | 133             | -                |
| ANATOMIC/CLINICAL PATHOLOGY              | 2,200           | 0.1              |
| ANESTHESIOLOGY                           | 9,984           | 0.6              |
| CARDIOVASCULAR DISEASE                   | 9,455           | 0.6              |
| CHILD & ADOLESCENT PSYCHIATRY            | 3,086           | 0.2              |
| CHILD NEUROLOGY                          | 578             | -                |
| CLINICAL CARDIAC ELECTROPHYSIOLOGY       | 625             | -                |
| CLINICAL NEUROPHYSIOLOGY                 | 425             | -                |
| COLON & RECTAL SURGERY                   | 768             | 0.1              |
| CRITICAL CARE MEDICINE (ANESTHESIOLOGY)  | 192             | -                |
| CRITICAL CARE MEDICINE (IM)              | 321             | -                |
| CYTOPATHOLOGY                            | 250             | -                |
| DERMATOLOGY                              | 7,363           | 0.4              |
| DERMATOPATHOLOGY                         | 355             | -                |
| DIAGNOSTIC RADIOLOGY                     | 6,322           | 0.4              |

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AS OF FEBRUARY 2021 (CONTINUED)**

| Business/Title                         | Total Qualified | Percent of Total |
|--|-----------------|------------------|
| EMERGENCY MEDICINE                     | 6,715           | 0.4              |
| ENDOCRINOLOGY DIABETES & METABOLISM    | 3,939           | 0.2              |
| FACIAL PLASTIC SURGERY                 | 246             | -                |
| FAMILY MEDICINE                        | 67,603          | 3.9              |
| FORENSIC PSYCHIATRY                    | 166             | -                |
| GASTROENTEROLOGY                       | 5,740           | 0.3              |
| GENERAL PRACTICE                       | 3,596           | 0.2              |
| GENERAL PREVENTIVE MEDICINE            | 668             | -                |
| GENERAL SURGERY                        | 11,800          | 0.7              |
| GERIATRIC MEDICINE (FAMILY MEDICINE)   | 485             | -                |
| GERIATRIC MEDICINE (INTERNAL MEDICINE) | 1,531           | 0.1              |
| GERIATRIC PSYCHIATRY                   | 285             | -                |
| GYNECOLOGICAL ONCOLOGY                 | 290             | -                |
| GYNECOLOGY                             | 1,102           | 0.1              |
| HAND SURGERY                           | 375             | -                |
| HAND SURGERY (ORTHOPEDICS)             | 357             | -                |
| HEMATOLOGY (INTERNAL MEDICINE)         | 307             | -                |
| HEMATOLOGY (PATHOLOGY)                 | 220             | -                |
| HEMATOLOGY/ONCOLOGY                    | 3,861           | 0.2              |
| HOSPICE & PALLIATIVE MEDICINE          | 241             | -                |
| HOSPITALIST                            | 1,156           | 0.1              |
| INFECTIOUS DISEASE                     | 2,916           | 0.2              |
| INTERNAL MEDICINE                      | 48,537          | 2.8              |
| INTERNAL MEDICINE/PEDIATRICS           | 1,993           | 0.1              |
| INTERVENTIONAL CARDIOLOGY              | 1,139           | 0.1              |
| MATERNAL & FETAL MEDICINE              | 291             | -                |
| MEDICAL GENETICS                       | 182             | -                |
| MEDICAL ONCOLOGY                       | 1,124           | 0.1              |
| MUSCULOSKELETAL RADIOLOGY              | 59              | -                |
| NEONATAL-PERINATAL MEDICINE            | 756             | -                |
| NEPHROLOGY                             | 2,386           | 0.2              |
| NEUROLOGICAL SURGERY                   | 2,734           | 0.2              |
| NEUROLOGY                              | 7,088           | 0.4              |
| NEURORADIOLOGY                         | 700             | -                |
| NUCLEAR MEDICINE                       | 232             | -                |
| NURSE PRACTITIONER                     | 139,038         | 8.0              |
| OBSTETRICS & GYNECOLOGY                | 18,476          | 1.1              |
| OCCUPATIONAL MEDICINE                  | 814             | 0.1              |
| OPHTHALMOLOGY                          | 7,920           | 0.5              |
| OPTOMETRIST                            | 15,348          | 0.9              |
| ORAL & MAXILLOFACIAL SURGERY           | 730             | -                |
| ORTHOPEDIC SURGERY                     | 8,712           | 0.5              |
| ORTHOPEDIC SURGERY OF THE SPINE        | 340             | -                |
| OTOLARYNGOLOGY                         | 4,581           | 0.3              |
| PAIN MEDICINE                          | 1,249           | 0.1              |
| PAIN MEDICINE (ANESTHESIOLOGY)         | 695             | 0.1              |
| PAIN MEDICINE (PM & REHAB)             | 154             | -                |
| PEDIATRIC ANESTHESIOLOGY               | 301             | -                |
| PEDIATRIC CARDIOLOGY                   | 587             | -                |
| PEDIATRIC CRITICAL CARE MEDICINE       | 244             | -                |
| PEDIATRIC EMERGENCY MEDICINE           | 48              | -                |
| PEDIATRIC EMERGENCY MEDICINE (PED)     | 170             | -                |
| PEDIATRIC ENDOCRINOLOGY                | 487             | -                |
| PEDIATRIC GASTROENTEROLOGY             | 421             | -                |
| PEDIATRIC HEMATOLOGY/ONCOLOGY          | 584             | -                |
| PEDIATRIC INFECTIOUS DISEASE           | 222             | -                |
| PEDIATRIC NEPHROLOGY                   | 183             | -                |
| PEDIATRIC OPHTHALMOLOGY                | 89              | -                |
| PEDIATRIC ORTHOPEDICS                  | 134             | -                |
| PEDIATRIC OTOLARYNGOLOGY               | 93              | -                |
| PEDIATRIC PULMONOLOGY                  | 266             | -                |
| PEDIATRIC RADIOLOGY                    | 161             | -                |
| PEDIATRIC SURGERY                      | 296             | -                |
| PEDIATRIC UROLOGY                      | 112             | -                |
| PEDIATRICS                             | 30,120          | 1.7              |
| PHYSICAL MEDICINE & REHABILITATION     | 3,580           | 0.2              |
| PHYSICIAN ASSISTANT                    | 60,596          | 3.5              |
| PLASTIC SURGERY                        | 3,807           | 0.2              |
| PODIATRIST                             | 9,414           | 0.6              |

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AS OF FEBRUARY 2021 (CONTINUED)**

| Business/Title                           | Total Qualified  | Percent of Total |
|--|------------------|------------------|
| PSYCHIATRY                               | 13,615           | 0.8              |
| PSYCHIATRY/NEUROLOGY                     | 162              | -                |
| PULMONARY CRITICAL CARE MEDICINE         | 2,812            | 0.2              |
| PULMONARY DISEASE                        | 2,772            | 0.2              |
| RADIATION ONCOLOGY                       | 1,604            | 0.1              |
| RADIOLOGY                                | 778              | 0.1              |
| REPRODUCTIVE ENDOCRINOLOGY & INFERTILITY | 381              | -                |
| RHEUMATOLOGY                             | 2,856            | 0.2              |
| SELECTIVE PATHOLOGY                      | 166              | -                |
| SLEEP MEDICINE                           | 389              | -                |
| SPORTS MEDICINE (FAMILY MEDICINE)        | 797              | 0.1              |
| SPORTS MEDICINE (ORTHOPEDIC SURGERY)     | 727              | -                |
| STUDENT HEALTH CARE                      | 4,796            | 0.3              |
| SURGICAL CRITICAL CARE (SURGERY)         | 479              | -                |
| SURGICAL ONCOLOGY                        | 282              | -                |
| THORACIC SURGERY                         | 1,574            | 0.1              |
| TRANSPLANT SURGERY                       | 111              | -                |
| UROLOGY                                  | 4,437            | 0.3              |
| VASCULAR & INTERVENTIONAL RADIOLOGY      | 637              | -                |
| VASCULAR NEUROLOGY                       | 195              | -                |
| VASCULAR SURGERY                         | 1,497            | 0.1              |
| DUPLICATED USERS                         | 727,061          | 41.8             |
| OUTPATIENT CENTER LIST SUB-TOTAL         | 1,303,393        | 74.9             |
| <b>TOTAL</b>                             | <b>1,741,015</b> | <b>100.0</b>     |

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION AS OF FEBRUARY 2021**

| Mailing Address                               | Total Qualified  | Percent      |
|---|------------------|--------------|
| Individuals by name and title and/or function | 850,026          | 48.8         |
| Individuals by name only                      | -                | -            |
| Titles or functions only                      | -                | -            |
| Company names only                            | -                | -            |
| Multi-Copy Same Addressee copies              | 890,989          | 51.2         |
| Single Copy Sales                             | -                | -            |
| <b>TOTAL QUALIFIED CIRCULATION</b>            | <b>1,741,015</b> | <b>100.0</b> |

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS**

| 6-Month Period Ended:                                       | Audited Data 2017 | Audited Data 2018 | Audited Data 2019 | Audited Data 2020 | Audited Data 2021* |
|---|-------------------|-------------------|-------------------|-------------------|--------------------|
| Total Audit Average Qualified:                              | 1,695,108         | 1,664,144         | 1,625,103         | 1,673,378         | 1,741,015          |
| Qualified Non-Paid:   | **NC              | **NC              | **NC              | **NC              | **NC               |
| Qualified Paid:   | **NC              | **NC              | **NC              | **NC              | **NC               |
| Post Expire Copies included in Total Qualified Circulation: | **NC              | **NC              | **NC              | **NC              | **NC               |
| Average Annual Order Price:                                 | **NC              | **NC              | **NC              | **NC              | **NC               |

\*NOTE: All data through February 2021 is audited. With each successive year, new data will be added until five years of data is displayed.

\*\*NC = None Claimed.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION AS OF FEBRUARY 2021**

| State            | Hospital List | Outpatient Center List | Total Qualified | Percent | State                              | Hospital List  | Outpatient Center List | Total Qualified  | Percent      |
|------------------|---------------|------------------------|-----------------|---------|------------------------------------|----------------|------------------------|------------------|--------------|
| Maine            | 2,636         | 6,251                  | 8,887           |         | Kentucky                           | 4,913          | 18,137                 | 23,050           |              |
| New Hampshire    | 3,166         | 6,057                  | 9,223           |         | Tennessee                          | 6,138          | 30,517                 | 36,655           |              |
| Vermont          | 1,460         | 2,348                  | 3,808           |         | Alabama                            | 3,154          | 16,731                 | 19,885           |              |
| Massachusetts    | 19,197        | 33,533                 | 52,730          |         | Mississippi                        | 3,740          | 9,446                  | 13,186           |              |
| Rhode Island     | 2,467         | 5,493                  | 7,960           |         | EAST SO. CENTRAL                   | 17,945         | 74,831                 | 92,776           | 5.3          |
| Connecticut      | 7,097         | 19,853                 | 26,950          |         | Arkansas                           | 3,226          | 9,240                  | 12,466           |              |
| NEW ENGLAND      | 36,023        | 73,535                 | 109,558         | 6.3     | Louisiana                          | 4,539          | 19,236                 | 23,775           |              |
| New York         | 38,911        | 87,484                 | 126,395         |         | Oklahoma                           | 3,693          | 12,947                 | 16,640           |              |
| New Jersey       | 10,054        | 42,464                 | 52,518          |         | Texas                              | 25,728         | 90,205                 | 115,933          |              |
| Pennsylvania     | 24,739        | 59,031                 | 83,770          |         | WEST SO. CENTRAL                   | 37,186         | 131,628                | 168,814          | 9.7          |
| MIDDLE ATLANTIC  | 73,704        | 188,979                | 262,683         | 15.1    | Montana                            | 1,713          | 3,922                  | 5,635            |              |
| Ohio             | 21,342        | 48,396                 | 69,738          |         | Idaho                              | 2,182          | 6,911                  | 9,093            |              |
| Indiana          | 7,254         | 28,034                 | 35,288          |         | Wyoming                            | 804            | 1,914                  | 2,718            |              |
| Illinois         | 17,936        | 50,003                 | 67,939          |         | Colorado                           | 6,432          | 24,651                 | 31,083           |              |
| Michigan         | 16,710        | 40,838                 | 57,548          |         | New Mexico                         | 2,497          | 6,446                  | 8,943            |              |
| Wisconsin        | 10,353        | 22,622                 | 32,975          |         | Arizona                            | 7,084          | 29,304                 | 36,388           |              |
| EAST NO. CENTRAL | 73,595        | 189,893                | 263,488         | 15.1    | Utah                               | 2,655          | 9,954                  | 12,609           |              |
| Minnesota        | 7,065         | 27,360                 | 34,425          |         | Nevada                             | 2,492          | 11,100                 | 13,592           |              |
| Iowa             | 5,809         | 11,057                 | 16,866          |         | MOUNTAIN                           | 25,859         | 94,202                 | 120,061          | 6.9          |
| Missouri         | 9,773         | 24,501                 | 34,274          |         | Alaska                             | 982            | 2,972                  | 3,954            |              |
| North Dakota     | 1,468         | 2,966                  | 4,434           |         | Washington                         | 10,607         | 30,474                 | 41,081           |              |
| South Dakota     | 1,335         | 3,727                  | 5,062           |         | Oregon                             | 5,595          | 17,788                 | 23,383           |              |
| Nebraska         | 2,032         | 8,569                  | 10,601          |         | California                         | 46,503         | 125,848                | 172,351          |              |
| Kansas           | 3,283         | 11,321                 | 14,604          |         | Hawaii                             | 2,048          | 4,088                  | 6,136            |              |
| WEST NO. CENTRAL | 30,765        | 89,501                 | 120,266         | 6.9     | PACIFIC                            | 65,735         | 181,170                | 246,905          | 14.2         |
| Delaware         | 2,010         | 4,259                  | 6,269           |         | UNITED STATES                      | 436,695        | 1,298,815              | 1,735,510        | 99.7         |
| Maryland         | 9,457         | 30,229                 | 39,686          |         | U.S. Territories                   | 927            | 4,578                  | 5,505            |              |
| Washington, DC   | 4,253         | 5,473                  | 9,726           |         | Canada                             | -              | -                      | -                |              |
| Virginia         | 10,298        | 34,548                 | 44,846          |         | Mexico                             | -              | -                      | -                |              |
| West Virginia    | 2,526         | 6,931                  | 9,457           |         | Other International                | -              | -                      | -                |              |
| North Carolina   | 10,863        | 44,174                 | 55,037          |         | APO/FPO                            | -              | -                      | -                |              |
| South Carolina   | 5,518         | 19,360                 | 24,878          |         |                                    |                |                        |                  |              |
| Georgia          | 10,038        | 39,720                 | 49,758          |         |                                    |                |                        |                  |              |
| Florida          | 20,920        | 90,382                 | 111,302         |         |                                    |                |                        |                  |              |
| SOUTH ATLANTIC   | 75,883        | 275,076                | 350,959         | 20.2    |                                    |                |                        |                  |              |
|                  |               |                        |                 |         | <b>TOTAL QUALIFIED CIRCULATION</b> | <b>437,622</b> | <b>1,303,393</b>       | <b>1,741,015</b> | <b>100.0</b> |

## ADDITIONAL DATA

### 1. STANDARD LIST RENTAL POLICY AND PRICES:

Available upon request.

### 2. VERIFICATION MAILING:

In addition to the examination of the physical records maintained by the list owner, to verify the data reported in section 3a, 3c, and the Geographical Breakout, a verification test was conducted on a randomly selected sample of 124 names for deliverability. The following is an analysis of the results of this test.

### 3. DELIVERABILITY:

Based on the number of verification returned by The United States Postal Service software analysis, the deliverability of the list was 98.4%.

The records maintained by this publication for the period covered by this report have been examined by BPA Worldwide. The examination was made in accordance with auditing procedures generally employed by the Corporation and accordingly included such tests of the records and such other auditing procedures as considered necessary under the circumstances. Based on our examination, the data shown in this report present fairly and accurately the records of this publication.

BPA Worldwide

Shelton, CT

February 23, 2021

TYPE: Database

ID Number: S274DAD0

#### About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.